

Vanesa González

www.vanesadesigner.com

PROFILE

Studies in Graphic Design at the Kensington and Chelsea College in London.

Extensive knowledge in Art and History due to previous education.

Currently working as a freelance designer.

Volunteering as a designer, illustrator and other roles with different charities since 2017.

15 years of experience in customer facing roles: customer service, customer support and freelance tour guide.

SKILLS

Adobe Creative Suite

UX/UI Design

Microsoft Office Suite

Motion Graphic Design

Creative and critical thinker

Deadline management

Strategic vision

Team worker

CONTACT DETAILS

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EDUCATION

- BTEC Level 3 diploma in Art and Design - Graphic Design at the Kensington and Chelsea College (2015-2017)
- Completed three out of five years in History of Art Degree at the Complutense University of Madrid (2000-2006, interrupted due to professional commitments)

COMPLEMENTARY STUDIES

- Visual Elements of UI Design (CALARTS)
- UX Design Fundamentals (CALARTS)
- Photography, Level I (techniques and photographic language) (Fotoaula School, Madrid)
- History of Photography (Faculty of Geography and History, U.C.M.)

WORK EXPERIENCE

As a freelance designer:

- Savvily: book covers (2019 and 2021)
- AVP Software: company logo and branding (2019)
- Tour Londres: marketing materials (2019 - present)
- CODE (Comunidad Online de Desarrolladores en Español): logo (2018)

Volunteer work:

- The Climate Venture Collective: illustrator for a mobile game app, The People's Plan project (2020 - 2021)
- The Connection at St Martin's: junior designer and other roles (2017 - present)

In a previous life:

- Freelance tour guide in London and Oxford (2015 - 2019)
- Digitex S.A.: Assistant for major client accounts in telecommunications industry and public administration (Madrid, 2005-2014)

ADDITIONAL INFORMATION

- Permission to work in the UK (UK citizen)
- Collaborator as a writer in Rock Bottom Magazine (Spanish music magazine) since 2018
- Hobbies: Art, Photography, Music, Cinema, Reading